

22
expo
acaire
2023



Refrigeración comercial e industrial, distritos térmicos,
ventilación y acondicionamiento de aire

Cartagena



District Energy

LATAM Conference 2023

SEP 27 - 29 | CARTAGENA | CO



| Sponsorship Options |



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Cartagena

| Cartagena september 27th - 29th |
Cartagena de Indias Convention Center



| Options |



Welcome kit
1.000 units

| Investment |

• Investment: \$ 12.500 usd



Zafiro plus

| Benefits and rights:

- Participation in business conference
- Mention as sponsor company throughout the event
- Mention in the Thermal Districts Bulletin as sponsor of the event
- Article in ACAIRE magazine of presentation and invitation to the event
- Publication in social networks ACAIRE with information of the sponsor
- Publication of the logo on the ACAIRE website and the Thermal Districts project as sponsor.
- Ballpoint pen, General design notebook with three brand inserts (does not include insert design)*
- Space for the delivery of advertising material in the registration of the event.
- (6) Quotas academic event EXPOACAIRE
- (6) Quotas academic event DT Latam Conference

| Includes:

- Ballpoint pen, Notebook with general design with three inserts of the brand (inserts not included) (Pax.1000)
- Cloth Bag (Pax.1000)
- Refillable water bottle (Pax.1000)

* Sponsorship does not include design of advertising pieces

| Options |



Opening social event
500 people

| Investment |

• Investment: \$ 12.000 usd



Zafiro

| Benefits and rights:

- Participation in business conference
- Mention right as sponsoring company throughout the event
- Publication in social networks ACAIRE with information of the sponsor
- Right to mention in the Bulletin of Thermal Districts as sponsor of the event
- Publication of the logo on the web pages of ACAIRE and of the Thermal Districts project as a sponsor.
- Right to present the corporate video in the activity
- Right to intervention of fifteen (15) minutes during the activity
- Article of 1 page in ACAIRE magazine of presentation and invitation to the event
- Banner with logo 1.00x1.80 m during the activity*
- Space for the delivery of advertising material in the registration of the event.
- Right to brand presence in the activity (presenters at the tables, gifts, raffles, logo on napkins, etc.)
- (6) Quotas academic event EXPOACAIRE
- (6) Quotas academic event DT Latam Conference

| Includes:

- Venue of the event: Terrace of the Cloister
- Standard snack (Pax 2500)
- Buchanans Deluxe Whiskey (63 bottles)
- Waiter for the attention of the event

* Sponsorship does not include design of advertising pieces



Options



Integration event (thrusday 28th)
500 people

Sold out

Investment

- Investment: \$ 12.000 usd

Includes

- Place of the event: Terrace of the Cloister
- Standard snack (Pax 2500)
- Buchanans Deluxe Whiskey (63 bottles)
- Waiter for the attention of the event

Benefits and rights:

- Participation in business conference
- Mention as sponsor company throughout the event
- Publication in social networks ACAIRE with information of the sponsor
- Mention in the Bulletin of Thermal Districts as sponsor of the event
- Publication of the logo on the ACAIRE website and the Thermal Districts project as a sponsor
- Presentation of corporate video in the activity
- Intervention of fifteen (15) minutes during the activity
- Article of 1 page in ACAIRE magazine of presentation and invitation to the event
- Banner with logo 1.00x1.80 m during the activity*
- Space for the delivery of advertising material in the registration of the event.
- Brand presence in the activity (presenters at the tables, gifts, raffles, logo on napkins, etc.)
- (6) Quotas academic event EXPOACAIRE
- (6) Quotas academic event DT Latam Conference



Zafiro

* Sponsorship does not include design of advertising pieces

Options



Wednesday 27th - Thrusday 28th
Lunch sponsorship
350 people

* Subject to availability

Investment

- Investment: \$ 8.000 usd

Benefits and rights:

- Participation in business conference
- Mention as sponsoring company throughout the event
- Publication in social networks ACAIRE with information of the sponsor
- Publication of the logo on the web pages of ACAIRE and of the Thermal Districts project as a sponsor.
- Mention in the Thermal Districts Bulletin as sponsor of the event
- Corporate video presentation at lunch
- Intervention of fifteen (15) minutes during lunch
- Article of 1/2 page in ACAIRE magazine of presentation and invitation to the event
- Space for the delivery of advertising material in the registration of the event.
- Brand presence in the activity
- (4) Quotas academic event EXPOACAIRE
- (4) Quotas academic event DT Latam Conference

Includes:

- Place of the event: Claustro de las Ánimas
- Lunch for 350 people
- Waiters to attend the event

* Sponsorship does not include design of advertising pieces



Ópalo plus



| Options |



Cockades
1.000 units

| Investment |

* Investment: \$5.000 usd



| Benefits and rights:

- Participation in business conference
- Mention as sponsoring company throughout the event
- Right to have the company logo on the ribbons of the badges of the events.
- Publication in social networks ACAIRE with information of the sponsor
- Publication of the logo on the web pages of ACAIRE and of the Thermal Districts project as a sponsor.
- Mention in the Thermal Districts Bulletin as sponsor of the event
- Right delivery of material in the registration of the event
- Branded logo ribbon and cockade along with event logos
- (4) Quotas academic event EXPOACAIRE
- (4) Quotas academic event DT Latam Conference

| Includes

- Cockade and ribbon with the brand logo together with the event logos (Pax. 1000)

* Sponsorship does not include design of advertising pieces

| Options |



Permanent coffee station in
exhibition area.
1.000 people

| Investment |

* Investment: \$3.500 usd



| Benefits and rights:

- Participation in business conference
- Mention as sponsor company throughout the event
- Publication in social networks ACAIRE with information of the sponsor
- Publication of the logo on the web pages of ACAIRE and of the Thermal Districts project as a sponsor.
- Mention in the Thermal Districts Bulletin as sponsor of the event
- Brand presence instead of coffee station*
- (4) Quotas academic event EXPOACAIRE
- (4) Quotas academic event DT Latam Conference

| Includes:

- Permanent coffee station

* Sponsorship does not include design of advertising pieces



| Options |



Coffee Break
350 people

- Wednesday 27th / am
- Wednesday 27th / pm
- Thursday 28th / am
- Thursday 28th / pm

| Investment |

* Investment: \$3.250 usd

Turquesa



| Benefits and rights:

- Mention as sponsor company throughout the event
- Publication in social networks ACAIRE with information of the sponsor
- Publication of the logo on the web pages of ACAIRE and of the Thermal Districts project as a sponsor.
- Mention in the Thermal Districts Bulletin as sponsor of the event
- Right to brand presence instead of snacks*
- Participation in business conference
- (2) Quotas academic event EXPOACAIRE
- (2) Quotas academic event DT Latam Conference

| Includes:

- Wednesday 27/am: Simple snack and drink (hot or cold) (Pax. 400)
- Wednesday 27/pm: Simple snack and drink (hot or cold) (Pax. 350)
- Thursday 28/pm: Simple snack and drink (hot or cold) (Pax. 350)

* Sponsorship does not include design of advertising pieces
* Subject to availability

| Options |



Standing coffee station
speakers area
350 people

| Investment |

* Investment: \$ 2.500 usd

Ambar



| Benefits and rights:

- Participation in business conference
- Mention as sponsor company throughout the event
- Publication in social networks ACAIRE with information of the sponsor
- Publication of the logo on the web pages of ACAIRE and of the Thermal Districts project as a sponsor.
- Mention in the Thermal Districts Bulletin as sponsor of the event
- Presence of brand instead of snack*
- Brand material right accompanying the snack table*
- (2) Quotas academic event EXPOACAIRE
- (2) Quotas academic event DT Latam Conference

| Includes:

- Simple snack and drink (hot or cold)

* Sponsorship does not include design of advertising pieces

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www.districtenergylatamconference.com
www.acaire.org/expoacaire
www.ccccartagena.com

This event is
an initiative of:



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ORGANIZACIÓN DE LAS NACIONES UNIDAS
PARA EL DESARROLLO INDUSTRIAL



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